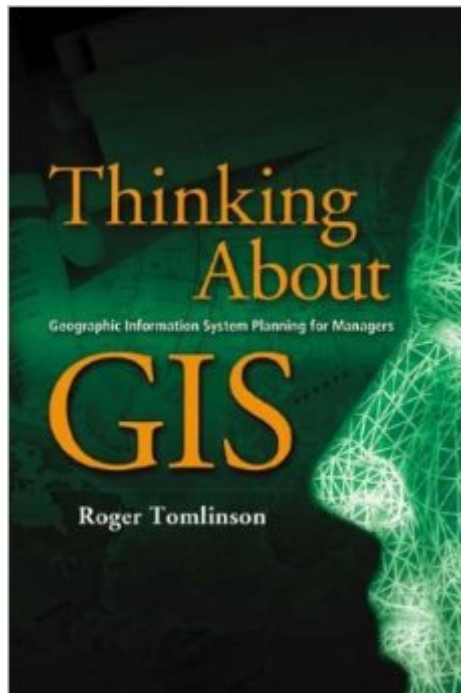# Thinking About GIS: Geographic Information System Planning For Managers

Synopsis

Practical Methods of GIS that focus on an organization's strategic purpose

Book Information

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Average Customer Review: 4.0 out of 5 starsÂ Â See all reviewsÂ (8 customer reviews)

Best Sellers Rank: #1,313,597 in Books (See Top 100 in Books)   #117 inÂ Books > Computers & Technology > Programming > Graphics & Multimedia > GIS   #309 inÂ Books > Science & Math > Earth Sciences > Geography > Information Systems   #3239 inÂ Books > Business & Money > Processes & Infrastructure > Strategic Planning

Customer Reviews

This book starts off saying 'If you're holding his book, perhaps it's because you've been charged with launching or implementing a geographic information system a GIS for your organization.' That single sentence pretty well sums up the intent, the intended audience, and the direction that this book takes.This is a new paperback edition that has been updated in response to customer input and with data updated to reflect happenings since the last edition. The bulk of the book hasn't changed that much, after all the basic concepts of what GIS can do for you and how to implement it haven't changed that much. To be sure the details of the available software have changed a bit, but the basic concepts have not.This is not a technical book on doing GIS, this is a book for managers that will tell him what can be expected from a GIS system and gives the manager enough information that he won't be snowed by the teckies implementing the system.

For a manager who might be considering a GIS implementation for the first time, this book can be useful. Tomlinson offers an overview of the main issues that you may have to deal with. These include designing the database and, very importantly, limiting the scope of the project. You should be careful not to attempt too much in a first GIS project. Rather, attention should be paid to devising explicitly the remit of the project, and what it will not attempt to do.The examples in the book can be

very useful in helping you do the above. Treat them as case studies that illustrate the manifold ways to intensively use geographic information.The book also shows how GIS has invigorated geography. For decades, it was a relatively sleepy field. But the availability of massive amounts of geographic information and cheap computing has turned this field into an exciting place for the new century.

The fourth updated edition of Thinking About GIS: Geographic Information System Planning for Managers results from literally decades of the author's consulting practice and worldwide GIS seminars and discusses successful GIS implementation plans. It offers a practical, tested formula for planning a GIS application and blends in the latest advances in software, hardware and mobile environments alike, and is a 'must' for any college-level collection strong in GIS planning.

Everything I expected.

Thinking About GIS: Geographic Information System Planning for Managers Positive Thinking: How to Eliminate Negative Thinking and Gain Success, Health and Happiness Through Positive Thinking and Self-empowering Affirmations (Positive Thinking Everyday Book 1) Introductory Geographic Information Systems (Prentice Hall Series in Geographic Information Science) Getting Started with Geographic Information Systems (5th Edition) (Pearson Prentice Hall Series in Geographic Information Scien) Building a GIS: System Architecture Design Strategies for Managers Financial Management For Nurse Managers: Merging The Heart With The Dollar (Dunham-Taylor, Financial Management for Nurse Managers) Exploring the Urban Community: A GIS Approach (2nd Edition) (Pearson Prentice Hall Series in Geographic Information Science (Hardcover)) GIS Algorithms (SAGE Advances in Geographic Information Science and Technology Series) GIS Fundamentals: A First Text on Geographic Information Systems, 3rd edition Exploring the Urban Community: A GIS Approach (Pearson Prentice Hall Series in Geographic Information Science (Hardcover)) Designing Better Maps: A Guide for GIS UsersA Guide for GIS Users The ESRI Guide to GIS Analysis Volume 1: Geographic Patterns & Relationships Life care planning for spinal cord injury: A resource manual for case managers Supporting e-learning: A Guide For Library And Information Managers (Facet Publications (All Titles as Published)) Strategic Human Resource Planning for Academic Libraries: Information, Technology and Organization (Chandos Information Professional Series) Integrating GIS and the Global Positioning System Emotional Intelligence: Master Your Emotions- Raise Your EQ, Critical Thinking and Optimize Your Life (Emotional Intelligence, Critical thinking, EQ) Thinking About You Thinking About Me: Philosophy and strategies to further develop perspective taking and

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